## AHK Oktoberfest - The Most Famous



## German Festival In Belgrade

Members of the German-Serbian Chamber of Commerce don't have to travel to Munich to experience the atmosphere of the greatest German national festival. AHK Oktoberfest was held on 14th and 15th October 2016, with the support of last year's partner - the STIHL company - and numerous AHK Serbia member companies as sponsors, at the Belgrade Fair, gathering numerous partners and guests from Serbian business and the public arena, who enjoyed this two-day event. The event had a humanitarian character, and handing out AHK beer mugs was used to raise over RSD 130,000 that was donated to the "SOS Children's Village" in Kraljevo. This year's AHK Oktoberfest in Belgrade is supported by its partner, AHK Serbia member company Messer Tehnogas AD Beograd, which is marking the 20th anniversary of its operations in Serbia this year. It will be held on 13th and 14th October in an original Bavarian atmosphere, with German beer, versatile Bavarian cuisine, famous dirndl costumes and stein-holding and beer-drinking contests. Dejan Petrović's Big Band, a well-known local brass orchestra, will ensure a fantastic atmosphere.

## **Speed Business Meeting**



This interesting event is staged by the German-Serbian Chamber of Commere for its members in cooperation with other chambers and business associations in Serbia. A concept of several 10-minute speed meetings between representatives of companies from various sectors is a specific innovation in the method of expanding the network of contacts to include other chambers and associations, as well as initiating future cooperation between member companies. At a Speed Business Meeting, each participant is given a chance to get acquainted with representatives of up to ten companies, mostly from other chambers, at individual B2B meetings, to present themselves to potential business partners, share information and establish the first communication that's important for prospective cooperation.

This year's Speed Business Meeting gathered more than 40 member companies of the German-Serbian Chamber of Commerce (AHK Serbia), the Chamber of Italian-Serbian Businessmen (KISP) and the Hellenic Business Association (HBA) for the purpose of direct introduction and enhancement of cooperation between the member companies of these three associations.



For all newly admitted members, AHK Serbia organises a welcome breakfast aimed at familiarising them more closely with the instution itself, its activities, events, services, promotion options and business support.

Following a presentation on the chamber's work and the wide range of possibilities offered by membership, representatives of new member companies have the opportunity to present their companies, whereafter an informal breakfast ensues and is coupled with mutual introductions in a relaxed atmosphere. This year, some thirty new member representatives were welcomed.